

UBS Investor Pulse

Side effects

COVID-19 spurs women to reconsider finances and careers



Key insights

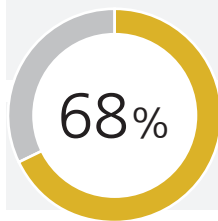
Financially more engaged | Women are more engaged in finances, but actions lag behind intentions.

More “home” work | Women are shouldering a growing share of the household duties, including remote schooling.

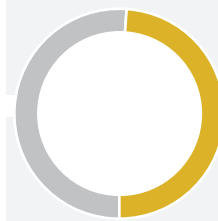
Careers take a hit | COVID-19 is negatively impacting women’s careers and earnings.

FINANCES

Women are discussing finances more with the family



discussing money more with their partner



discussing inheritance with their kids

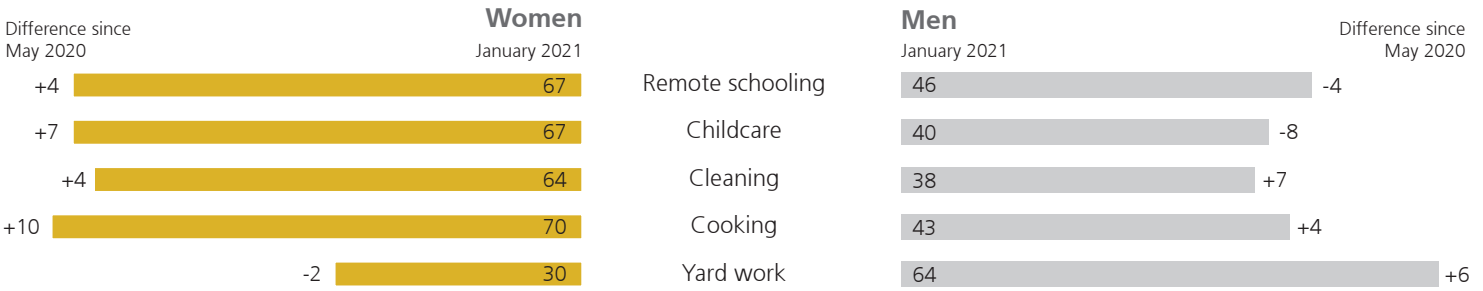
Yet, women fall short of their intention to act

Progress since May	Those who intended to act	Those who have taken action	Gap between intention and action
Review financial situation	40%	12%	28
Discuss portfolio impact with Advisor	34%	9%	25
Review will and estate plan	37%	11%	26
Update long-term care plan	36%	11%	25



HOME LIFE

Women shoulder more responsibility at home than men (% performing task more than partner)



CAREERS

COVID-19 hinders women at work

61%

COVID-19 is hurting my career.

How?

4 in 10

- Raises and promotions on hold
- Working less to help kids with school

1 in 4

- Delayed retirement plans
- Thought about leaving workforce

24%

of women earned more during COVID-19 vs. 31% of men

But, working from home has its benefits



66%

plan to work from home more often

75 Millennials
64 Gen X
45 Boomers

62%

"I have better work-life balance."

60%

"I'm more productive."

53%

"It's less stressful."

Ready to own your worth? [Learn more at ubs.com/women](https://ubs.com/women)

About the survey: UBS surveyed 1,507 US investors (991 women and 516 men) between December 21, 2020 – January 4, 2021. They were made up of 25 – 30-year-olds with at least \$250k in investable assets, 31 – 39-year-olds with at least \$500k in investable assets and those 40 or above with at least \$1 million in investable assets. Findings were compared to a similar study conducted in May of 2020 among 1,007 US investors.

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